

Enhance your operations with powerful and direct Internet access

A fast and reliable Internet presence is vital for most modern businesses. Corporate Internet Direct successfully combines these qualities to deliver a sophisticated service. You will experience a superior level of communication – giving your business a distinct competitive advantage.

Corporate Internet Direct is an innovative service developed by Telecom that provides you with multimegabit Ethernet fibre access to the Internet. The service is 'direct' meaning your data is carried from your site to the Internet without the need to engage an intermediate Service Provider. In addition, circuits from the Southern Cross Cable System provide high capacity, low latency connectivity to Australian, American and European networks. Many Asian networks are reached via more direct New Zealand or Australian routes.

Corporate Internet Direct can meet your technology needs now and well into the future. You can choose from a range of bandwidth speeds, National and International connection options, and from a choice of pricing plans – giving you control as your business grows.

KEY FEATURES

- **FLEXIBLE BANDWIDTH AND SPEED OPTIONS.** Corporate Internet Direct lets you choose the most suitable bandwidth and speed combination for your business. Plus you have the ability to upgrade your capacity as your needs change. You can choose from three Ethernet access options: 10Mbps / 100Mbps / 1Gbps; and a range of speeds from 1Mbps to 1Gbps.
- **PRICING PLANS.** Corporate Internet Direct can be provided with a comprehensive range of Usage or Flat Rate pricing plans. To ensure you have a pricing option that matches your needs, your Account Manager will be able to offer you advice on our range of plans.
- **DIRECT INTERNET ACCESS.** Direct access means your data reaches its destination faster and more efficiently, i.e. with fewer steps and bottlenecks.
- **NATIONAL AND/OR INTERNATIONAL CONNECTION OPTIONS.** Corporate Internet Direct offers you two connection options: Mixed National and International virtual LANs (VLANs) or separate National and International VLANs. The option you choose depends on your specific business needs and traffic profile. Your Account Manager will advise.
- **INTEGRATION CAPABILITIES WITH SIMPLE ETHERNET INTERFACE.** Corporate Internet Direct lets you connect simply and directly to the Internet using Ethernet technology. However, if you have an existing Ethernet service with Telecom, Corporate Internet Direct can be delivered over this connection – making more efficient use of your current infrastructure.
- **COMPREHENSIVE REPORTING CAPABILITIES.** Web-based graphical tools are provided to help you monitor utilisation and performance. Trending reports can also be provided to assist with provisioning and forecasting future requirements.

MEASURABLE BUSINESS BENEFITS

—	LOW COST OF OWNERSHIP. Because Corporate Internet Direct is delivered by Ethernet to your LAN, you can enjoy the benefits of direct, high-speed Internet with your existing infrastructure and internal IT skill sets.
—	BE MORE RESPONSIVE. A high performance Internet connection is becoming increasingly important for business. Corporate Internet Direct means bigger bandwidth and better business performance – resulting in greater productivity and increased customer satisfaction. For example, if you host your own website (i.e. not hosted by an ISP), Corporate Internet Direct gives you the necessary power to help provide users with a faster, better experience of your site.
—	EASY TO INSTALL AND MANAGE. Because the Ethernet technology in your LAN is the same as that used to deliver Corporate Internet Direct, the service is simple to install and manage.
—	RELIABILITY. High availability and network performance is delivered through true core diversity and load balancing capabilities. Moreover, the Corporate Internet Direct Core Network is managed proactively. Core Network faults are often detected and remedied before they become noticeable – heightening your business efficiency.
—	SCALABLE. Business Internet usage is increasing year after year as this interactive communication medium is embraced. Corporate Internet Direct gives you the ability to scale the size of your Internet connection according to your business needs.

WHAT YOU NEED

To enjoy the benefits of Corporate Internet Direct you must have:

—	An established Ethernet-based LAN.
—	Premises located in one of the following locations: Whangarei, Auckland Area, Tauranga Area, Hamilton Area, Rotorua, Tokoroa, New Plymouth, Napier, Hastings, Palmerston North, Paraparaumu, Wellington Area, Nelson, Blenheim, Christchurch Area, Queenstown, Dunedin and Invercargill.

Corporate Internet Direct provides Internet access only. Accordingly, your security system needs to be customised for your own unique requirements. Your Account Manager can provide you with information about our secure Internet services.

IS IT FOR YOU?

Corporate Internet Direct is ideal if:

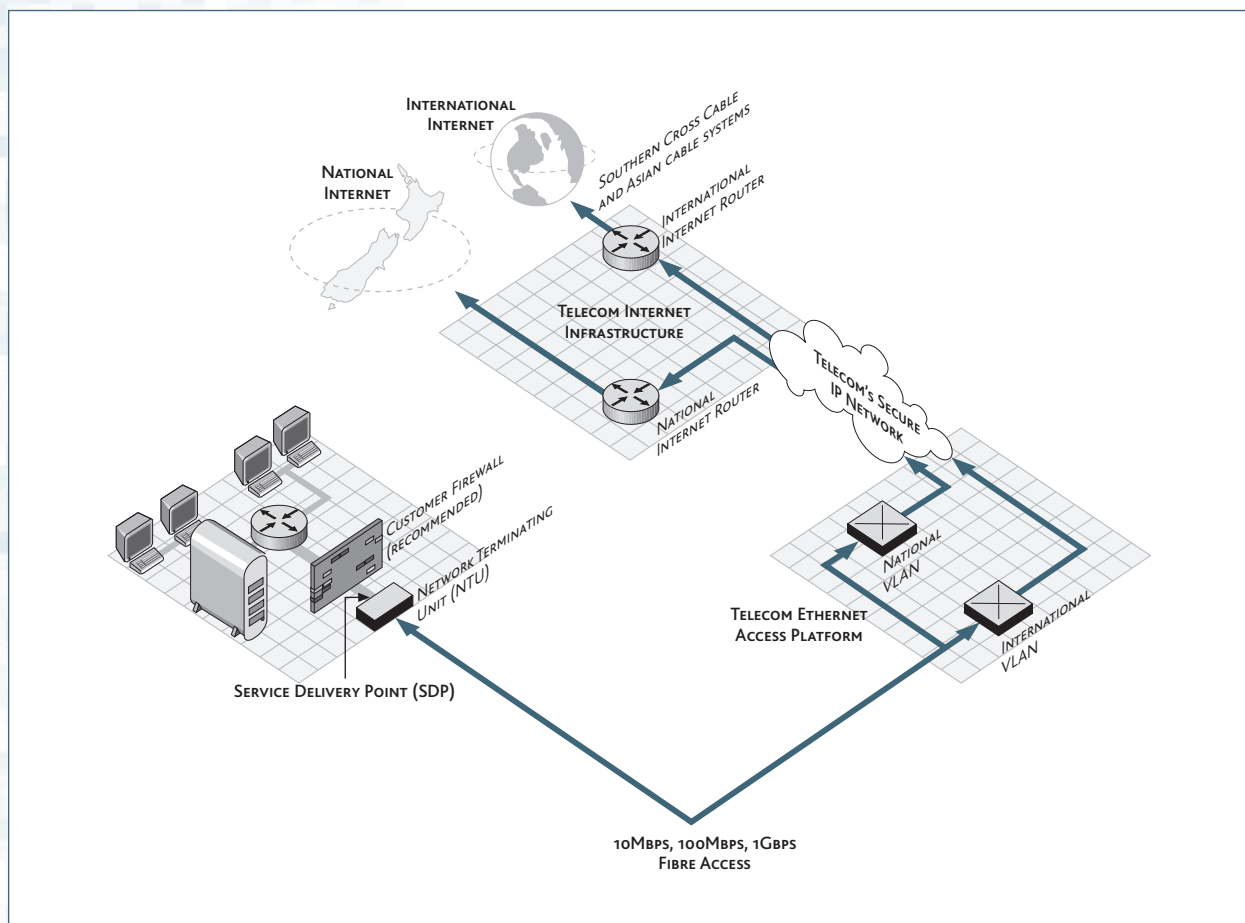
- Your business has large volumes of Internet traffic and you're looking for better performance and continuity than your existing access.
- Internet services are critical for your business and you require multiple accesses for load balancing and possible Disaster Recovery backup.
- Your business manages its own 'edge technology' (firewalls, caches, proxy services, etc), mail services and Web-based applications (website hosting, Intranets, Extranets, etc) and is looking for a cost-effective Internet access service that is simple to implement and easy to manage.
- You have an existing Ethernet LAN infrastructure.

WHAT'S INCLUDED?

- 10Mbps, 100Mbps or 1Gbps Ethernet access at your site, which connects directly into your router, firewall or switch.
- A range of speed options from 1Mbps to 1Gbps.

WHAT ELSE CAN BE PROVIDED?

- Telecom managed routers.
- Daily traffic statistics report.
- Security and consulting services.



FOR MORE INFORMATION

Ask your Account Manager or visit
www.telecom.co.nz/corporateinternetdirect